

Diana Müller - contact@diana-mueller.de

Freelance Journalist, PR & Social Media

Work History

2009 - today	Freelancer
Feb 2013 - Apr 2014	PR, Social Media & Copywriting for ezebee.com , Online Startup, International Social Community & Marketplace
Nov 2009 - June 2012	Text & Social Media for golfmotion.com , Online Golf Travel
Apr 2007 - Mar 2009	PR Consultant impact Agentur für Kommunikation GmbH, Hamburg
Jan 2005 - Mar 2007	Freelance Journalist/Promoter Freelance Journalist for Sport and Local News, Hamburger Abendblatt, Axel-Springer-Verlag Reportage for Raum & Zeit, Science Magazine Promotional Work for sports, car and cultural events
Jan 2003 - Jan 2005	Journalistic Traineeship Heinrich-Bauer-Verlag/ Intermedia Content KG, Hamburg
Mar 2002 - Jul 2002	Desk Top Publisher (On Board Magazine, etc.) Cruise Ship „Costa Marina“, Costa Cruises, Italy
Feb 2001 - Jul 2001	Junior Konzepter New Media, Website Concepts marchFIRST GmbH, Hamburg
Aug 1998 - Feb 2001	Audio Visual Apprenticeship with Advertising Company marchFIRST GmbH, Hamburg

Experiences Abroad

Sep 2012 - Jan 2013	India, Yoga Teacher Training, 250h Certified Yoga Teacher www.indeayoga.com with Bharath Shetty Thailand, Course in Thai Massage, Level 1
May 2009 - Aug 2009	Spain, Andalucia & Mallorca, Working Guest at a Retreat House Guest Relations, Administration
Sep 2005 - Nov 2005	Wales, Leonardo Da Vinci EU-Program as Marketing and Events Officer, Royal International Pavilion, Llangollen - Marketing- and PR measures for musical and art events - involved from preperation to conclusion of all projects

Practical Trainings

- Apr 2005 - May 2005 Public Relations, Fashion
Mrs. Politely Eitouni-Nannen PR, Hamburg
- Oct 2001 - Jan 2002 Events/Promotions, Organisation/Planning
Hempfl | Prigge | Promotion, Hamburg

Seminars

- 2003/2004 Heinrich Bauer Verlag, Hamburg:
- Reportage-Seminar with journalist Johannes Schweikle
- Academy for Journalism, Hamburg:
- Interview Training with Andreas Bormann
- 1-Month-Course for Trainees

School Education

- 1998 graduated from Art, Design and Media School
- 1996 bis 1998 FOS School for Design/Art, Hamburg
- 1995 bis 1996 Realschule Friedrichsgabe, Norderstedt
- 1991 bis 1995 Lessing-Gymnasium, Norderstedt
- 1985 bis 1991 Oberschule „Carl Blechen“, Cottbus

Skills

- Computer & Online MS Office, Basics Photoshop, WordPress,
SEO, Link Building, Social Media Marketing
- Languages German - native speaker
Englisch - very good spoken & written
Spanish - good spoken knowledge, basic written
- Driving Licence B, Full European
- Personal Interests Yoga, Nutrition, Photography, Writing, Art, People